

Exclusive Daintree lodge gains eco accreditation

EXCLUSIVE hideaway retreat Bloomfield Lodge, set in the most northern tip of the World Heritage-listed Daintree Rainforest, has been recognised and accredited as an Advanced Ecotourism operator by Ecotourism Australia.

The ECO certification logo is a globally recognised brand that assists travellers to choose and experience a genuine and authentic tour, attraction, cruise or accommodation that is environmentally, socially and economically sustainable.

Bloomfield marketing manager Sue Moscow said the accreditation was awarded to Australia's leading and most innovative ecotourism products.

These provided guests with an opportunity to learn more about the environment with operators who are committed to achieving best practice by using resources wisely, contributing to the conservation of the environment and helping local communities.

"The certification allows industry, local communities and travellers to Australia to distinguish those operators who have made a commitment to providing tourism products that are environmentally and socially sustainable," she said.

"Bloomfield Lodge has made a commitment to best practice in the vital areas of ecological sustainability, education and interpretation, working with local communities, encouraging cultural consultation and responsible marketing.

"A wide range of policies are in place to meet and exceed the stringent criteria required to gain and retain the Advanced Ecotourism certification.

"In conjunction with providing superb accommodation and tour activities to Bloomfield Lodge guests, staff contribute to research initiatives with the Great Barrier Reef Marine Park Authority and they have recently introduced fundraising at the lodge on behalf of Cairns Turtle Rehabilitation Centre.

"In fragile environments like the Daintree Rainforest and Great Barrier Reef, sustainable tourism ensures that Australia's natural heritage is protected



Conservation: Bloomfield Lodge has met stringent criteria for ecotourism certification.

by operators being actively involved in supporting important conservation initiatives."

The lodge overlooks the shores of the Coral Sea and the Great Barrier Reef.

The lodge accommodates only 34 guests in elegant natural timber cabins set in lush gardens around the main lodge building.

The lodge houses an open air dining room, an honesty bar, a pool and a spa pavilion.

Activities include guided rainforest walks, crocodile spotting and day trips out to the Great Barrier Reef.

