



MEDIA RELEASE

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**Bloomfield Lodge Best Boutique Accommodation
at QHA Awards for Excellence**

Bloomfield Lodge in tropical North Queensland has been awarded “Best Boutique Accommodation” at the prestigious Queensland Hotels Association 2011 Awards for Excellence this week.

The Queensland Hotels Association Awards for Excellence are an annual event, with more than 1000 members of the Queensland hotel industry gathered at Brisbane Convention and Exhibition Centre on Wednesday to attend a glittering black-tie gala presentation evening

The award for Best Boutique Accommodation was accepted on behalf of Bloomfield Lodge by its long-term managers Ben Morley and Courtenay Greer-Morley.

“The team at Bloomfield Lodge strives on a daily basis to provide an outstanding guest experience across all facets of the operation, so it’s a wonderful achievement to have that dedication recognised by our industry peers,” Ben said.

Bloomfield Lodge is an exclusive luxury retreat, with 17 individual, spacious suites set at the most northern tip of the world heritage listed Daintree Rainforest where it meets the magical Great Barrier Reef.

It is owned and managed by the Trailfinders group of companies and is a member of Small Luxury Hotels of the World. In the last 12 months it has attracted a series of accolades including the TripAdvisor Certificate of Excellence for consistently high standards, and was ranked No 1 by US Forbes magazine as the ‘World’s Best Remote Hotel’.

Bloomfield Lodge will now go on to compete in the Australian Hotels Association (AHA) National Awards for Excellence in 2012.

Why Bloomfield Lodge won the QHA judges vote....

Bloomfield Lodge is truly a hidden gem and perfect for those seeking to escape from it all.

Access to the boutique lodge is by a 45 minute scenic private charter flight from Cairns, flying North along the dazzling Queensland coastline and landing at the grassy airstrip adjoining picturesque Mt Louis Station. Guests then enjoy a scenic drive through lush rural lands dwarfed by towering hinterland ranges before reaching the Bloomfield River where they board a boat that takes them across the turquoise waters of Weary Bay to the welcoming smiles of Bloomfield staff at the lodge's beachfront entrance.

With a capacity of just 36 guests at any one time, Bloomfield Lodge is an idyllic piece of tropical paradise. It indulges both body and soul, with no compromise on life's little luxuries. For those seeking solitude, relaxation and rejuvenation Bloomfield is the pinnacle in luxury lodging.

The 17 individual natural timber rooms are beautifully appointed and have been thoughtfully constructed in private rainforest settings to ensure the guest experience is peaceful.

Each room features ensuite facilities and large picture windows capturing stunning ocean views, and large balconies perfect for those long restful days spent reading on the comfy daybeds .

Bloomfield offers a range of activities including, rainforest walks, river cruises, boating and snorkelling on the Great Barrier Reef (with the option of a gourmet picnic lunch on Hope Island), fishing, and relaxing spa treatments including massage and beauty therapies. Further afield the lodge hosts day tours to Cooktown, Cedar Bay National Park and can also arrange interpretive Indigenous tours of Bloomfield Falls.

The remote location means there is no mobile reception or internet access at the property. It really is the perfect place to "switch off" quite literally and enjoy a luxurious holiday experience in an unspoilt wilderness.

Part of Bloomfield's appeal is its mouth-watering selection of freshly prepared meals, with the use of quality produce (including local seafood) and immaculate presentation, the meals are a highlight of the guest experience. Served in a lush tropical alfresco setting, there is also the option for romantics to take advantage of private dining in one of the beautiful timber gazebos.

All inclusive 4 night packages at Bloomfield Lodge start from as little \$1520 per person double share. All meals, guided rainforest walk, guided river cruise, accommodation, courtesy car from and to the guest hotel in Cairns, return scenic flight, private vehicle and boat transfers to and from Bloomfield Lodge are all included in the package. *Subject to availability. Normal terms and conditions apply.

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***High resolution images and location map available upon request.