



MEDIA RELEASE

21 September 2012

**Bloomfield Lodge wins Best Boutique Accommodation
for second year running at QHA Awards for Excellence**

Bloomfield Lodge in tropical North Queensland has been awarded 'Best Boutique Accommodation' at the prestigious Queensland Hotels Association 2012 Awards for Excellence. Bloomfield Lodge was the proud recipient of this award for the second year running.

The Queensland Hotels Association Awards for Excellence are an annual event, with more than 1000 members of the Queensland hotel industry gathered at the Brisbane Convention and Exhibition Centre on Wednesday 12 September to attend a glittering black-tie gala presentation evening.

The award for Best Boutique Accommodation was accepted on behalf of Bloomfield Lodge by its long-term managers Ben Morley and Courtenay Greer-Morley.

"The team at Bloomfield Lodge is passionate about providing their guests an outstanding world class experience with a warm friendly personalised and intuitive service that is attentive but unobtrusive. Our highly dedicated staff work hard on a daily basis towards the common goal of providing an excellent product that is hard to match, so it's a wonderful achievement to have that dedication recognised by our industry peers," Ben said.

Bloomfield Lodge is set in an unspoilt corner of Far North Queensland, at the most northern tip of the world heritage listed Daintree Rainforest where it meets the magical Great Barrier Reef. Enchanting and beautifully remote, this boutique rainforest hideaway is a truly special place where everything has been meticulously considered to relax the mind and spoil the senses.

Access to the lodge is by a scenic private charter flight from Cairns, flying north along the dazzling Queensland coastline and landing at the grassy airstrip of Mt Louis Station. Guests then enjoy a scenic drive through lush rural lands dwarfed by towering hinterland ranges before reaching the Bloomfield River where they board a boat that takes them across the turquoise waters of Weary Bay to the welcoming smiles of Bloomfield staff at the lodge's beachfront entrance.

With a capacity of just 34 guests at any one time, Bloomfield Lodge is an idyllic piece of tropical paradise. The 17 individually designed natural timber guest rooms and retreats encircle the main lodge each chosen for its naturally beautiful surroundings. With colonial style elegance, large picture windows bringing the outside in and spacious verandahs with stunning views of the rainforest and Weary Bay, they are a guest's personal haven throughout their stay.

Bloomfield's aura of calm and the natural beauty of the rainforest indulges both body and soul and is perfect for those seeking solitude, relaxation and rejuvenation. Adventurous spirits can take advantage of Bloomfield's unique location with a range of activities and excursions on offer including, rainforest walks, river cruises, snorkelling on the Great Barrier Reef, fishing and relaxing spa treatments including massage and beauty therapies. Further afield the lodge hosts day tours to Cooktown, Laura, Cedar Bay National Park and can also arrange interpretive Indigenous tours of Bloomfield Falls.

A member of Small Luxury Hotels of the World and ranked No 1 by US Forbes magazine as the 'World's Best Remote Hotel' Bloomfield Lodge has attracted a series of accolades including the TripAdvisor Certificate of Excellence for consistently high standards, 'Best Unique Accommodation' at the Tropical North Queensland Tourism Awards 2011 and was finalist in the recent Australian Hotels Association (AHA) National Awards for Excellence.

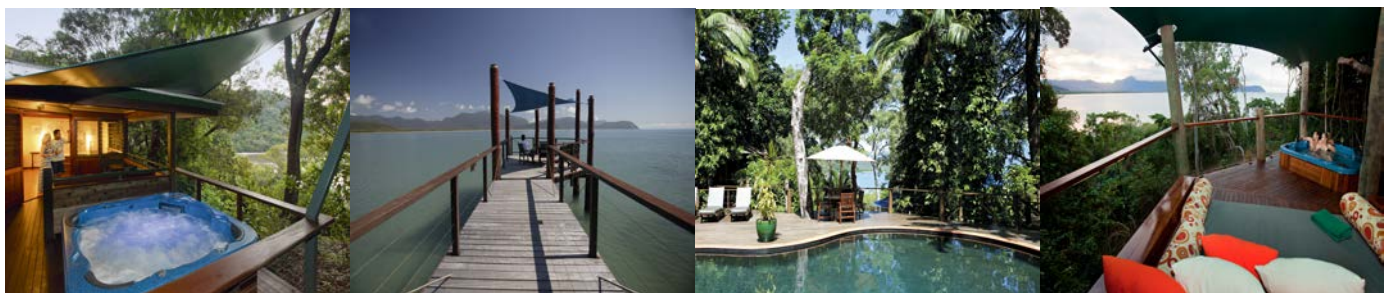
All inclusive 4 night packages at Bloomfield Lodge start from as little \$1520 per person double share. All meals, guided rainforest walk, guided river cruise, accommodation, courtesy car from and to the guest hotel in Cairns, return scenic flight, private vehicle and boat transfers to and from Bloomfield Lodge are all included in the package. *Subject to availability. Normal terms and conditions apply.

Bloomfield Lodge is truly a hidden gem, a rare and precious place that is perfect for those seeking to escape from it all.

**To book a stay at Bloomfield Lodge or more information please
call 07 4035 9166
email bloomfield@tfaustralia.com
visit www.bloomfieldlodge.com.au**

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***High resolution images and location map available upon request.