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Bloomfield Lodge achieves Advanced Ecotourism Certification



Bloomfield Lodge, an exclusive hideaway retreat set in the most northern tip of the World Heritage listed Daintree Rainforest where it meets the World Heritage listed Great Barrier Reef (Far North Queensland Australia), is proud to have been recognised and accredited as an Advanced Ecotourism operator by Ecotourism Australia.

The ECO Certification logo is a globally recognized brand which assists travellers to choose and experience a genuine and authentic tour, attraction, cruise or accommodation that is environmentally, socially and economically sustainable.

Advanced Ecotourism Accreditation is awarded to Australia's leading and most innovative ecotourism products, which provide guests with an opportunity to learn more about the environment with operators who are committed to achieving best practice by using resources wisely, contributing to the conservation of the environment and helping local communities. The certification allows industry, local communities and travellers to Australia to distinguish those operators who have made a commitment to providing tourism products that are environmentally and socially sustainable.

Bloomfield Lodge has made a commitment to best practice in the vital areas of ecological sustainability, education and interpretation, working with local communities, encouraging cultural consultation and responsible marketing. A wide range of policies are in place to meet and exceed the stringent criteria required to gain and retain the Advanced Ecotourism certification.

In conjunction with providing superb accommodation and tour activities to Bloomfield Lodge guests', staff at Bloomfield Lodge contribute to research initiatives with the

Great Barrier Reef Marine Park Authority and the have recently introduced fundraising at the Lodge on behalf of Cairns Turtle Rehabilitation Centre.

In fragile environments like the Daintree Rainforest and Great Barrier Reef, sustainable tourism ensures that Australia's natural heritage is protected by operators being actively involved in supporting important conservation initiatives.

**To book a stay at Bloomfield Lodge or more information please
call 07 4035 9166
email bloomfield@tfaustralia.com
visit www.bloomfieldlodge.com.au**

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Notes to Editors

Bloomfield Lodge nestles within the World Heritage protected tropical Daintree Rainforest on the coast of North Queensland, Australia, overlooking the shores of the Coral Sea and the Great Barrier Reef. Inaccessible by road the lodge accommodates only 34 guests in elegant natural timber cabins set in lush gardens around the main lodge building. The lodge houses an open air dining room, an honesty bar, pool and spa pavilion. Soft adventure is offered in the form of, guided rainforest walks, crocodile spotting on the Bloomfield River, day trips out to the Great Barrier Reef and sea and river estuary fishing.

Bloomfield Lodge is acknowledged as a show piece of discreet, environmentally sensitive construction and is a truly magical place with a unique atmosphere.

